



TECHNICAL + MANUFACTURING conference

June 24-26, 2025 | Minneapolis, MN
InterContinental MSP Airport Hotel





ABOUT THE CONFERNECE

The WDMA Technical and Manufacturing Conference offers the unique convergence of industry expertise, professional networking, and regulatory insight.

The exciting networking events hosted by industry leaders and an unbeatable lineup of technical and manufacturing education sessions will showcase why this year's conference proves to be the most innovative and must-attend event.

WDMA offers a variety of sponsorship opportunities, providing a level to meet every budget! Aligning a sponsorship with your brand forges awareness of your business, and can be customized to meet your marketing goals and give your company additional exposure to window, door and skylight professionals and decision-makers that participate in the Technical & Manufacturing Conference.

NETWORKING & EVENTS

BRAND RECOGNITION

DIGITAL COMMUNICATIONS

PRESENTATION OPPORTUNITIES



2025 TECHNICAL & MANUFACTURING CONFERENCE

TABLETOP EXHIBITOR

Members: \$1,000 Non-Members: \$2,000

The Technical & Manufacturing tabletop showcase is a key element that makes the Conference a success! This will enhance your opportunity to see customers and be readily available before and after educational sessions and during the event breaks, without taking you away from the Conference and speaker program.

- 6-foot table & one (1) complimentary registration for on-site exhibitor
- Opportunity to place one (1) promotional flyer in the attendee folder
- Participation in our Passport to Prize attendee raffle
- Logo recognition in the WDMA Technical & Manufacturing Conference Program & Signage
- Link to your website through WDMA marketing materials leading up to the event
- Sponsor-designated ribbons for all company employees on their meeting badges



DIAMOND SPONSORSHIPS

- One (1) opportunity to speak to attendees during selected event
- Logo recognition in the WDMA Technical & Manufacturing Conference Program & Signage
- Link to your website through WDMA marketing materials leading up to the event
- Two (2) complimentary Conference Registrations (\$1,800 value)
- One (1) complimentary Exhibitor Table (\$1,000 value)
- One (1) promotional email sent to all attendees (sponsor to provide content)
- Sponsor-designated ribbons for all company employees on their meeting badges

NETWORKING BREAKFAST SPONSOR: \$5,000

WEDNESDAY, JUNE 25 & THURSDAY, JUNE 26

Ensure attendees are raring to go! The Continental Breakfast is a chance for attendees to grab some coffee, grab some food, and talk with exhibitors and network with each other.

SOLD

NETWORKING LUNCH SPONSOR: \$5,000

WEDNESDAY, JUNE 25

All conference attendees love a good meal and good conversation. Allows the audience an opportunity to meet other participants and network.

NETWORKING RECEPTION SPONSOR: \$5,000

WEDNESDAY, JUNE 25

Networking is one of the key reasons professionals attend the Technical & Manufacturing Conference. Sponsoring the networking cocktail reception is your chance to connect with participants prior to the Supplier Appreciation Dinner.

SOLD

GOLD SPONSORSHIPS

FIRST TIME ATTENDEE NETWORKING SPONSOR: \$3,500

TUESDAY, JUNE 24

First time and seasoned attendees are both welcome to participate in this get to know you session. Meet WDMA leadership and staff, learn more about the program and events, and enjoy a refreshment with new and future colleagues.

COFFEE BREAK SPONSOR: \$3,500

WEDNESDAY, JUNE 25 **THURSDAY, JUNE 26**

Associate your brand with attendees to connect and recharge in between morning & afternoon sessions.

SOLD

- Logo recognition in the WDMA Technical & Manufacturing Conference Program & Signage
- Link to your website through WDMA marketing materials leading up to the event
- One (1) promotional email sent to all attendees (sponsor to provide content)
- One (1) complimentary Conference Registrations (\$900 value)
- One (1) complimentary Exhibitor Table (\$1,000 value)
- One (1) opportunity to speak to attendees during selected event
- Sponsor-designated ribbons for all company employees on their meeting badges

SHUTTLE BUS SPONSOR: \$3,500

TUESDAY, JUNE 24

Attendees will be transported to and from the Topgolf networking event via conference shuttles. The exclusive shuttle bus sponsor receives premier recognition with company branding in .

SILVER SPONSORSHIPS

CONFERENCE WI-FI SPONSOR: \$2,000

Help us keep our attendees connected at their fingertips, interact with fellow participants and share their experience on social media by giving them access to the internet.

SOLD

ATTENDEE LANYARD SPONSOR: \$2,000

Reach out to every attendee in an affordable and effective way! Put your company logo on the attendee lanyard to create a lasting impression with each conference participant.

SOLD

ATTENDEE TOTE BAG SPONSOR: \$2,000

Reach out to every attendee in an affordable and effective way! Put your company logo on the attendee tote bag to create a lasting impression with each conference participant.

SOLD

PROGRAM & REGISTRATION SPONSOR: \$2,000

Reach out to every attendee in an affordable and effective way! Put your company logo on the front cover of the Conference Program to create a lasting impression with each conference participant. Your banner ad will reach every attendee with your banner ad on registration email confirmations sent from WDMA.

SOLD

- Logo recognition in the WDMA Technical & Manufacturing Conference Program & Signage
- Link to your website through WDMA marketing materials leading up to the event
- One (1) complimentary Conference Registration (\$900 value)
- One (1) complimentary Exhibitor Table (\$1,000 value)
- Sponsor-designated ribbons for all company employees on their meeting badges



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Onsite Program Advertisements

Place an advertisement in our conference program. Ads are due by May 30th.

Full Page (8 ½ x 10”) – Members \$1,000; Non-members \$1,250

Half Page (7 ½ x 4 ¾”) – Members \$750; Non-members \$1,000

TopGolf Bay Sponsor

Join the attendees of the Technical & Manufacturing Conference for an in-person networking event at Topgolf Brooklyn Center. Each bay (6 people) will include signage with your branded logo. This will give you the opportunity to network and meet your customers directly in a relaxed setting prior to the start of the conference.

1 Bay – Members \$1,000; Non-members \$1,250

2 Bays – Members \$1,250; Non-members \$1,500

COMPANY NAME:

CONTACT NAME:

BILLING ADDRESS:

BILLING EMAIL:

Please e-mail your corporate logo and any additional copy to tgomes@wdma.com. All files must be provided in both JPEG and EPS format to ensure the best quality and detail. JPEG files are requested at a high resolution (300 dpi or higher).