

## CALL FOR SPEAKERS

### FAQs for the WDMA Technical & Manufacturing Conference

The Window and Door Manufacturers Association (WDMA) is currently offering all professional speakers and educators the opportunity to submit their topics to present at WDMA's Technical and Manufacturing Conference.

The conference is the premier destination to participate in leading-edge conversation on emerging technologies, market trends, regulatory issues, and a wide range of topics of interest to the architectural wood door, window, door, and skylight industry. Our conference draws over 150 professionals from the window, door, and skylight industry's leading companies!

WDMA's Technical and Manufacturing Conference is a curated experience. Speaking at the conference is an amazing experience and if you have ever attended, you know that the audience expects presentations with high energy. Here are a few tips and guidelines to give you an idea of what we're looking for:

#### For our demonstration sessions, we're looking for speakers that:

- Can highlight a tip or trick focused on best practices to improve manufacturing processes, in-depth analysis of new technology, or a successful case study
- Are experienced in providing virtual and distant learning programs that engage remote audiences in hands on or group think exercises, that allow the attendees to actively work through the topic their learning

#### For our general sessions, we're looking for speakers that:

- Can facilitate an interactive conversation around Leadership and Manufacturing, or Technical and Engineering topics
- Understand the manufacturing process and can help solve common challenges that manufacturers face
- Tell a great success story

Now that you have an idea of what we're looking for, here are a few **helpful tips for crafting your speaker submission**:

- **Keep in mind that your audience are window, door, skylight and architectural door manufacturers**
- Outline your talking points – think about why an attendee should give you their time
- List what problems your session will address
- What are the take-away or action items the attendee walks away with?

#### Submitting Your Application

Your application, be as precise and descriptive as possible – the more direct you are, the easier it is for our team to understand exactly what you would like to speak about.

Let us know what other speaking experience that you have.

Be critical when choosing the duration and format of your session: in-person presentations, workshops, breakout sessions, and keynote presentations.

The Call for Presentations is open **through the end of February**. Speakers will be notified of their selection status by the second week of April.