

# SPONSORSHIP PROSPECTUS



## ***TECHNICAL + MANUFACTURING conference***

June 25-27, 2024 | Minneapolis, MN | InterContinental MSP Airport Hotel





# ABOUT THE CONFERENCE

The WDMA Technical and Manufacturing Conference offers the unique convergence of industry expertise, professional networking, and regulatory insight.

The exciting networking events hosted by industry leaders and an unbeatable lineup of technical and manufacturing education sessions will showcase why this year's conference proves to be the most innovative and must-attend event.

WDMA offers a variety of sponsorship opportunities, providing a level to meet every budget! Aligning a sponsorship with your brand forges awareness of your business, and can be customized to meet your marketing goals and give your company additional exposure to window, door and skylight professionals and decision-makers that participate in the Technical & Manufacturing Conference.

**NETWORKING & EVENTS**

**BRAND RECOGNITION**

**DIGITAL COMMUNICATIONS**

**PRESENTATION OPPORTUNITIES**



# DIAMOND SPONSORSHIP

**TUESDAY TOPGOLF NETWORKING SPONSOR: \$6,250**

**TUESDAY, JUNE 25**

**First impressions are a powerful phenomenon. Let your brand be the first connection attendees make when they arrive at the Technical & Manufacturing Conference Networking Social at Topgolf Brooklyn Center!**

**Networking at the conference receptions are highly anticipated by attendees and a great opportunity to engage conference participants.**

- Seven (7) bays branded with your company logo
- Opportunity to announce Topgolf's top point scorers during the Supplier Appreciation Dinner on Wednesday, June 28
- The opportunity to introduce a keynote or general session with 2-minute thought leadership remarks or run a 2-minute Supplier Commercial
- Logo recognition in the WDMA Technical & Manufacturing Conference Program & Signage
- Link to your website through WDMA marketing materials leading up to the event
- Two (2) complimentary Conference Registrations (\$695 value)
- One (1) complimentary Exhibitor Table (\$650 value)
- Two (2) exclusive promotional emails sent to all attendees (sponsor to provide content)
- Sponsor-designated ribbons for all company employees on their meeting badges



# PLATINUM SPONSORSHIPS

- The opportunity to introduce a keynote or general session with 2-minute thought leadership remarks or run a 2-minute Supplier Commercial
- Logo recognition in the WDMA Technical & Manufacturing Conference Program & Signage
- Link to your website through WDMA marketing materials leading up to the event
- Two (2) complimentary Conference Registrations (\$695 value)
- One (1) complimentary Exhibitor Table (\$850 value)
- One (1) exclusive promotional emails sent to all attendees (sponsor to provide content)
- Sponsor-designated ribbons for all company employees on their meeting badges

## **CONFERENCE WI-FI SPONSOR: \$5,000**

Help us keep our attendees connected at their fingertips, interact with fellow participants and share their experience on social media by giving them access to the internet.

## **NETWORKING BREAKFAST SPONSOR: \$4,000**

**WEDNESDAY, JUNE 26 & THURSDAY, JUNE 27**

Ensure attendees are running on all cylinders! The Continental Breakfast is a chance for attendees to fill up on coffee, grab some food, and talk with exhibitors and network with each other.

## **NETWORKING LUNCH SPONSOR: \$3,750**

**WEDNESDAY, JUNE 26**

All conference attendees love a good meal and good conversation. Allows the audience an opportunity to meet other participants and network.

# GOLD SPONSORSHIPS

## **SHUTTLE BUS SPONSOR: \$2,750**

### **TUESDAY, JUNE 25**

Attendees will be transported to and from the Topgolf networking event via conference shuttles. The exclusive shuttle bus sponsor receives premier recognition, with company branding on a bus lit-drop in seats.

*(Sponsor to provide content)*

## **MEMBER MEET & GREET / FIRST TIMER NETWORKING SPONSOR: \$2,750**

### **TUESDAY, JUNE 26**

AS A SPONSOR, YOU ARE WELCOME TO JOIN US AT THE NEW MEMBER/ FIRST-TIMERS NETWORKING EVENT AND PROVIDE GIVEAWAYS TO THE ATTENDEES.

## **COFFEE SPONSOR: \$3,500**

### **WEDNESDAY, JUNE 26 & THURSDAY, JUNE 27**

Associate your brand with a great space for attendees to connect and recharge in between morning & afternoon sessions.

## **NETWORKING RECEPTION SPONSOR: \$3,750**

### **WEDNESDAY, JUNE 26**

Networking is one of the key reasons professionals attend the Technical & Manufacturing Conference. Sharing your brand with attendees by sponsoring the networking cocktail hour is your chance to connect with participants prior to the Supplier Appreciation Dinner.

- The opportunity to run a 2-minute Supplier Commercial - does **not** include keynote or general sessions
- Logo recognition in the WDMA Technical & Manufacturing Conference Program & Signage
- Link to your website through WDMA marketing materials leading up to the event
- One (1) complimentary Conference Registrations (\$695 value)
- One (1) complimentary Exhibitor Table (\$850 value)
- Sponsor-designated ribbons for all company employees on their meeting badges



# SILVER SPONSORSHIPS

## HOTEL KEY CARD SPONSOR: \$2,500

Putting your logo on a hotel key card given to every attendee gives sponsors an exclusive avenue to surround conference attendees with their logo.

## CONFERENCE WI-FI SPONSOR: \$2,500

Help us keep our attendees connected at their fingertips, interact with fellow participants and share their experience on social media by giving them access to the internet.

## ATTENDEE LANYARD SPONSOR: \$2,500

Reach out to every attendee in an affordable and effective way! Put your company logo on the attendee lanyard to create a lasting impression with each conference participant.

## PROGRAM & REGISTRATION SPONSOR: \$2,000

Reach out to every attendee in an affordable and effective way! Put your company logo on the front cover of the Conference Program to create a lasting impression with each conference participant. Your brand reaches every attendee with your banner ad on registration email confirmations sent from WDMA.

- Logo recognition in the WDMA Technical & Manufacturing Conference Program & Signage
- Link to your website through WDMA marketing materials leading up to the event
- One (1) complimentary Conference Registration (\$695 value) MUST HAVE ONE PAID REGISTRANT
- Sponsor-designated ribbons for all company employees on their meeting badges



# BRONZE SPONSORSHIPS

## TABLETOP EXHIBITOR: \$850

### Tabletops are available to WDMA Member companies only

The Technical & Manufacturing tabletop showcase is a key element that makes the Conference a success! This will enhance your opportunity to see customers and be readily available before and after educational sessions and during the event breaks, without taking you away from the Conference and speaker program.

- The opportunity to run a 1/5-minute Supplier Commercial - does **not** include keynote or general sessions
- Logo recognition in the WDMA Technical & Manufacturing Conference Program & Signage
- Link to your website through WDMA marketing materials leading up to the event
- Sponsor-designated ribbons for all company employees on their meeting badges

## SUPPLIER COMMERCIAL

Have a marketing video you want to share? Your company's video will broadcast in rotation one hour prior to the beginning of the conference's opening speaker on Wednesday, June 26, and Thursday, June 27.

The videos will also be played during seating leading up to the Supplier Appreciation Dinner Wednesday evening. Up to three different sponsor marketing videos will be promoted in the pre-conference email materials each week.



# TOPGOLF SPONSOR ADD-ONS

Join the attendees of the Technical & Manufacturing Conference for an in-person networking event at Topgolf Brooklyn Center.

This is a no-pressure outing – all skill levels welcomed! Whether you're a scratch golfer or never picked up a club you can take a swing, score some points and share a laugh – all while enjoying reconnecting with your industry peers. Plus, each bay is equipped with live automated leaderboards to track top scores from each guest and game for fun, friendly competition!

Gather with players in bays of 6 and score points by hitting micro-chipped golf balls at giant dartboard-like targets on an outfield. The closer you get your ball to the center or 'bullseye' and the further the distance, the more points you earn.

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## ENHANCE YOUR SPONSOR PROFILE AT THE WDMA NETWORKING SOCIAL AT TOPGOLF

- ADD 4 TOPGOLF BAYS TO YOUR SPONSORSHIP – \$2,725
- ADD 3 TOPGOLF BAYS TO YOUR SPONSORSHIP – \$2,250
- ADD 2 TOPGOLF BAYS TO YOUR SPONSORSHIP – \$1,750
- ADD 1 TOPGOLF BAY TO YOUR SPONSORSHIP – \$850

**EACH BAY WILL INCLUDE SIGNAGE WITH YOUR BRANDED LOGO. THIS WILL GIVE YOU THE OPPORTUNITY TO NETWORK AND MEET YOUR CUSTOMERS DIRECTLY IN A RELAXED SETTING PRIOR TO THE START OF THE CONFERENCE.**



# ADDITIONAL SPONSORSHIP INFORMATION

## Dedicated Email to the Industry

### Technical & Manufacturing Conference Sponsorship

*(available to Diamond - Platinum Sponsors)*

Sent approximately one to two weeks before the event to attendees and email distribution list includes:

- Sponsor Call Out
- Logo/link to website
- 250-word company description, and product highlight with a picture or you can provide a custom HTML for deployment.
- The email description can be reused through the end of the year in WDMA e-newsletters as a Premium Product Showcase

## Supplier Commercial

### Technical & Manufacturing Conference Sponsorship

The videos will also be played during seating leading up to the Supplier Appreciation Dinner Wednesday evening. Up to three different sponsor marketing videos will be promoted in the pre-conference email materials each week. If you would like your commercial to run more often please send it sooner rather than later.

**FILE: You will need to upload your Commercial or provide a direct YouTube link no later than Wednesday, June 12.**

**COMPANY NAME:**

**CONTACT NAME:**

**BILLING ADDRESS:**

**SPONSORSHIP LEVEL:**

Please e-mail your corporate logo and any additional copy to [mczaikoski@wdma.com](mailto:mczaikoski@wdma.com). All files must be provided in both JPEG and EPS format to ensure the best quality and detail.

JPEG files are requested at a high resolution (300 dpi or higher).