

Conference Sponsorship Opportunities

The joint Spring Meeting & Legislative Conference with the <u>Window and Door Manufacturers Association</u> (WDMA) and the <u>National Lumber and Building Material Dealers Association</u> (NLBMDA) will take place from April 1-2, 2025 in Washington D.C.

This fast-paced conference features conversations with Members of Congress, agency leaders, and political strategists. From main stage keynote presentations to panel discussions and networking sessions, you won't want to miss a minute of this program. The Spring Meeting & Legislative Conference is an incredible opportunity to remind leaders of the importance of our industry and advance the advocacy agenda of WDMA members.

To capitalize on the opportunity to share your brand with this important audience, we've created sponsorship packages that will get your message front-and-center throughout the event.

DIAMOND SPONSORSHIPS

WELCOME RECEPTION SPONSOR: \$7,500

TUESDAY, APRIL 1

First impressions are a powerful phenomenon. Your company has the opportunity to have their brand be the first connection attendees make when they arrive to the Spring Meeting & Legislative Conference. The welcome reception is highly anticipated by attendees and a great opportunity to engage conference participants. Sponsors will gain recognition while attendees network over refreshments with napkins with your company logo imprinted.

WASHINGTON BRIEFING BREAKFAST SPONSOR: \$7,500

WEDNESDAY, APRIL 2

Ensure attendees are running on full cylinders! The Washington Briefing Breakfast is a chance for attendees to fill up on coffee, grab some food, and hear from two members of Congress. As a sponsor, this is a great way to reach your target audience when they are best prepared to listen.

Diamond Sponsorship Benefits:

- Conference recognition as a Diamond Sponsor
- Exclusive promotional piece inserted in all attendee registration packets (sponsor to provide materials)
- Signage throughout the conference and hosted function and acknowledgement in conference program
- Two complimentary conference registrations
- Pre and post conference registration mailing list
- Recognition as a Diamond Sponsor on the conference website, announcements, and marketing
- First priority selection for sponsorships at the 2026 Spring Meeting & Legislative Conference

2025 SPRING MEETING & LEGISLATIVE CONFERENCE

APRIL 1-2, 2025 | WASHINGTON, D.C. WESTIN WASHINGTON D.C. CITY CENTER

PLATINUM SPONSORSHIPS

OPENING KEYNOTE SPONSOR: \$5,000

TUESDAY, APRIL 1

The keynote speaker sets the tone for the conference, equipping attendees with a deeper understanding of legislative priorities and their broader implications for our nation's future.

CAPITOL HILL MEETING SHUTTLE SPONSOR: \$5,000 WEDNESDAY, APRIL 2

This sponsorship supports convenient and reliable transportation for participants attending critical meetings on Capitol Hill. By sponsoring the shuttle service, your brand will be prominently showcased as a partner dedicated to empowering advocacy efforts. This opportunity ensures attendees can seamlessly travel between key locations, maximizing their time and impact while highlighting your commitment to advancing meaningful change.

NLBMDA

CAPITOL HILL SURVIVAL KIT SPONSOR: \$5,000 WEDNESDAY, APRIL 2

This sponsorship provides essential tools for participants navigating a day of impactful advocacy on Capitol Hill. The survival kit includes a branded tote bag, a refillable water bottle to stay hydrated, and a pedometer to track steps while moving between meetings. As a sponsor, your brand will be prominently featured, demonstrating your commitment to supporting grassroots advocacy and equipping participants for a productive and memorable experience.

INTERNET FOR MEETING ROOMS SPONSOR: \$5,000

Help us keep our attendees connected at their fingertips, interact with fellow participants and share their experience on social media by giving them access to the internet. Your company will have the opportunity to create a custom network name and password and have language about your company on the landing page.

Platinum Sponsorship Benefits:

- Conference recognition as a Platinum Sponsor
- Exclusive promotional piece inserted in all attendee registration packets (sponsor to provide materials)
- Signage throughout the conference and hosted function and acknowledgement in conference program
- One complimentary conference registration
- Pre and post conference registration mailing list
- Recognition as a Platinum Sponsor on the conference website, announcements, and marketing
- First priority selection for sponsorships at the 2026 Spring Meeting & Legislative Conference

2025 SPRING MEETING & LEGISLATIVE CONFERENCE

APRIL 1-2, 2025 | WASHINGTON, D.C. WESTIN WASHINGTON D.C. CITY CENTER

GOLD SPONSORSHIPS

ALL COFFEE BREAKS SPONSOR: \$3,000

Associate your brand with a great space for attendees to connect and recharge in between sessions! Your company name and logo will be printed on napkins that will be used for the coffee break you sponsor. Just think of hundreds of conference attendees walking around with your company name in their hands.

LANYARD & REGISTRATION SPONSOR: \$3,000

Reach out to every attendee in an affordable and effective way! Put your company logo on the attendee lanyard to create a lasting impression with each conference participant. Your logo will also be featured at the registration desk and on our conference onsite guide.

LEGISLATIVE CONFERENCE ADVOCACY COACHING SERIES SPONSOR: \$3,000

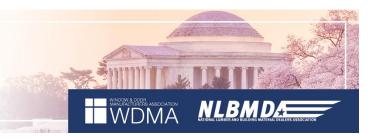
This sponsorship opportunity empowers advocates to enhance their skills in legislative engagement and advocacy. By supporting the Advocacy Coaching Series, sponsors help equip participants with the knowledge and tools needed to effectively influence policy and drive meaningful change. Through expert-led coaching sessions, interactive workshops, and real-world strategies, this series fosters impactful advocacy while aligning sponsors with a commitment to advancing key legislative priorities.

Gold Sponsorship Benefits:

- Conference recognition as a Gold Sponsor
- Exclusive promotional piece inserted in all attendee registration packets (sponsor to provide materials)
- Signage throughout conference and acknowledgement in conference program
- One complimentary conference registration with the purchase of a full priced registration
- Pre and post conference registration mailing list
- Recognition as a Gold Sponsor on conference website, announcements, and marketing
- First priority selection for sponsorships at the 2026 Spring Meeting & Legislative Conference

2025 SPRING MEETING & LEGISLATIVE CONFERENCE

APRIL 1-2, 2025 | WASHINGTON, D.C. WESTIN WASHINGTON D.C. CITY CENTER



Yes, my company would like to sponsor the following event(s):

Diamond Sponsor (\$7,500)

	Tuesday Welcome Reception & Silent
Auction	

Wednesday Washington Briefing Breakfast

Platinum Sponsor (\$5,000)

Tuesday Keynote Session

Capitol Hill Shuttle

Capitol Hill Survival Kit

Conference WiFi

<u>Gold Sponsor</u> (\$3,000)

Coffee Breaks

] Attendee Lanyards & Registration

Coaching Series

Please email your completed form to tgomes@wdma.com

Company

Contact Name

Address

City

State, Zip

Phone

Fax

E-Mail

Payment Methods:

Please make checks payable to the Window and Door Manufacturers Association and remit to:

> WDMA 8623 SOLUTION CENTER Chicago, IL 60677-8006

Wire Transfer & ACH Credit:

Bank Name: CIBC Bank USA Address: 120 South LaSalle Street, Chicago, IL 60603 Name: Window & Door Manufacturers Association Account Number: 2370744 ABA Number: 071006486 SWIFT Number: PVTBUS44