

EXECUTIVE MANAGEMENT *Conference*

October 4-5, 2023

SPONSORSHIP PROSPECTUS

www.wdma.com

ABOUT THE CONFERENCE

The WDMA Executive Management Conference taking place October 4-5 is designed for industry CEOs and senior executives who want to walk away with a better pulse on the industry and a renewed energy to take back to their company. This unique event in the window, door, and skylight industry will focus on topics and trends which will shape the industry over the coming year and will provide executives with a forum to discuss and explore issues that will be driving the industry.

To capitalize on the opportunity to share your brand with this important audience, we've created sponsorship packages that will get your message front-and-center throughout the conference.

Omni Parker House
60 School Street
Boston, MA, 02108



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NETWORKING RECEPTION SPONSOR

WEDNESDAY, OCTOBER 4



First impressions are a powerful phenomenon. Let your brand be the first connection attendees make when they arrive at the Executive Management Conference, gathering for the first time in a year.

The Executive Management Conference receptions are highly anticipated by attendees and a great opportunity to engage conference participants.

- Logo recognition in the WDMA Executive Management Conference Program and Conference Signage
- Link to your website through WDMA marketing materials leading up to the event
- One (1) complimentary Conference Registrations (\$895 value)
- Priority Selection for sponsorships at the 2024 Conference



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CEO ROUNDTABLE BREAKFAST SPONSOR
THURSDAY, OCTOBER 5
\$4,000

The CEO Roundtable Breakfast is a chance for like-minded thought leaders to discuss the current state of the industry through dynamic conversation. The first sponsorship of its kind, allows your company to brand itself as an integral party unifying the industry.



NETWORKING LUNCH SPONSOR
THURSDAY, OCTOBER 5
\$4,000

Reach out to a captive audience with the opportunity to address attendees for 10 minutes while they enjoy the opportunity to meet other participants and network. All conference attendees love a good meal and good conversation.





COFFEE BREAK SPONSOR

\$3,500

Associate your brand with a great space for attendees to connect and recharge in between sessions!

REGISTRATION & PROGRAM SPONSOR

\$3,250

Reach out to every attendee in an affordable and effective way! Put your company logo on the front cover of the Conference Program to create a lasting impression with each conference participant. Your brand reaches every Annual Meeting attendee with your banner ad on registration email confirmations sent from WDMA.

INTERNET FOR MEETING ROOMS SPONSOR

\$2,750

Help us keep our attendees connected at their fingertips, interact with fellow participants and share their experience on social media by giving them access to the internet.



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Reach out to every attendee in an affordable and effective way! Put your company logo on the attendee lanyard to create a lasting impression with each conference participant.

HOTEL KEY CARDS SPONSOR

\$2,250

Putting your logo on a hotel key card given to every attendee gives sponsors an exclusive avenue to surround conference attendees with their logo

SPEAKER SPONSORSHIP

\$2,250

One company will be recognized as the sponsor of keynote speaker Matthew Luhn and each attendee will receive a copy of his book titled, *The Best Story Wins: How to Leverage Hollywood Storytelling in Business and Beyond*.

